

'Accounting, Economics and Law' SASE Research Network Conference

London School of Economics and Political Science (LSE)
London, July 2-4, 2015

The journal *Accounting, Economics, and Law: A Convivium* and its editors are proud to announce the call for submissions for their research network No. P included in the SASE 2015 Annual Meeting, to be held in London, next July 2-4:

https://sase.org/2015---london/sase-27th-annual-conference-theme_fr_202.html

SASE is an international, inter-disciplinary organization with members in over 50 countries on five continents. The academic disciplines represented in SASE include economics, sociology, political science, management, accounting, psychology, law, history, and philosophy. The membership of SASE also includes business people and policy makers in governments and international organizations.

<http://www.sase.org/>

Convened by the editors of the journal, this network covers matters and initiatives of interest for the journal. Institutional design, rules and social norms are critical to the working of organizations in economy and society. Financial, economic, social, and legal processes and languages play an influential and largely neglected role in this working, and raise broad societal and global concerns. They lie at the heart of control, governance and regulation. The network explores their influence in the context of social, cultural, and political economy and history. It fosters disciplinary cross-fertilization, novel investigations and institutional analyses of their role in the dynamic relationship between individuals, organizations and institutions. Among others, issues of control, valuation, finance (and financialization), accountability, responsibility, governance, and regulation will be central to the concerns and development of the network. Methodological tolerance and pluralism are also essential to the overarching purpose of enhancing our understanding of the phenomena of interest. Further information is available on the journal website:

<http://www.degruyter.com/view/j/ael>

Our research network is looking for proposals concerning paper communications, panels, network conferences (sequences of panels), and book review symposia ('authors meet critics' panels).

Formal submissions should be done through the SASE website **before January 26, 2015, choosing to submit to the Research Network No. P:**

https://sase.org/2015---london/sase-27th-annual-conference-theme_fr_202.html

Please do not hesitate to contact Yuri Biondi (Cnrs – ESCP Europe), Reuven Avi-Yonah (University of Michigan School of Law) or Shyam Sunder (University of Yale School of Management) to share and further discuss your proposals, ideas and plans for our annual research network conference.

This year, specific attention will be devoted to the following themes:

- ***Inequalities and financialisation:*** Recent decades have assisted to the expanding role of financial concepts, expertise and actors in economy and society, transforming received modes of corporate remuneration and performance representation (including financial accounting), public spending, pension funding, public service provision. Along with these transformations, recent studies argue for increasing and worrying trends toward concentration of income and wealth in developed economies, with potential threats and implications for their societies. However, received economic theory disregards these matters, financial intermediaries being supposed to be neutral while budget constraints exogenous. How financialisation has contributed to this concentration of resources? How empowerment of finance has and may reshape our views on society and economic organization? How inequality can be understood through accounting, economic and legal tools of socio-economic analysis?
- ***Public Sector Accounting and Control, Public Borrowing, and Government Spending:*** Sovereign debt and deficit crises and cuts, austerity policies, unusual central bank interventions, unbalances of currency reserves and trans-regional debt-credit relations (both within and between currency regions) raise economic and financial issues to be understood, assessed and addressed. Theoretical and empirical analyses of financial macroeconomics, accounting and control, public finances, public administration, and financial regulations are welcome in relation to sectorial (defense, healthcare, pension, risks and guarantees provision, among others), local, national, international or transnational issues and case studies, including European Public Sector Accounting Standards (EPSAS) and International Public Sector Accounting Standards (IPSAS).
- ***Varieties of Financial Regulation:*** *National and regional case studies; transnational comparative analyses; perspectives and implications to assess and renew regulatory frameworks in banking and financial markets.* Regulatory shopping and competition are the usual arguments to undermine the efficiency and effectiveness of regulation, including banking and financial regulation. However, leading financial institutions and their business policies were at the core of the financial crisis that still harms our economies and societies. Misleading incentives and resource allocation emerge as critical issues to be addressed to overcome flaws in control, governance and regulation for banking and financial markets.
- ***Corporate governance and control in globalization and financialisation:*** Shareholder primacy and value, special purpose entities, legal vehicles, fiscal heavens, transnational corporate groups, corporate policies neglecting or undermining systemic or third parties' risk and liability, and executive remuneration are major practices that are at issue nowadays, requiring empirical and theoretical analyses providing insights and recommendations for suitable changes and reforms: How institutional and managerial devices should frame corporate behaviors and structures? What impact do they have and should have on welfare, growth, investment, research and development, income allocation and distribution, employment? How social control of business and corporate governance regimes do and may include broader perspectives, related to sustainability, accountability and stakeholders' representation?
- ***Auditing:*** Accountability, responsibility and control have been associated with auditing, which is supposed to ensure and certify both discharge of the audited activity and its compliance with the norms. Auditing subjects the individuals and organizations to formal expert scrutiny by third party experts, and identifies activities which are not auditable. Theoretical, historical and applied analyses are aimed at understanding alternative modes of auditing in relation to principles, regulations and practices. Relevant fields include financial and non-financial reporting of business, government and not-for-profit organizations, auditing and related professions.
- ***Is Alibaba IPO the end of Corporate Governance?*** Chinese internet company Alibaba's initial public offering (IPO) on Friday, September 19, 2015 was a spectacular event. Alibaba became the third largest technology firm in the world on day one, raising \$18 billion in new shareholders' equity, in spite of extensive warnings about risks and governance issues associated with the company. Given the extensive coverage and discussion of the governance issues over at least six months before the IPO, it is unlikely that anyone who bought Alibaba shares on Sept. 19 did not know about these concerns. Yet, this IPO violates just about every rule in the book of corporate governance experts. Does Alibaba case indicate the possibilities of alternative varieties of corporate governance, investor relationships and corporate organization? This session is devoted to analyses of the corporate governance literature and orthodoxy in light of Alibaba and other relevant experiences.

Past SASE Network Conferences (since 2005)

Chicago, 2014: <http://yuri.biondi.free.fr/downloads/SASE2014Program.pdf>

Milano, 2013: <http://yuri.biondi.free.fr/downloads/SASE2013Program.pdf>

Boston, 2012: <http://yuri.biondi.free.fr/downloads/SASE2012Program.pdf>

Madrid, 2011: <http://yuri.biondi.free.fr/downloads/SASE2011Program.pdf>

Philadelphia, 2010: <http://yuri.biondi.free.fr/SASE2010/index.html>

Paris, 2009: <http://yuri.biondi.free.fr/downloads/SASE2009program.pdf>

Paris, 2008: <http://yuri.biondi.free.fr/EAEPE.CNAM.2008/index.html>

Trier (Germany), 2006: <http://yuri.biondi.free.fr/downloads/SASE2006.pdf>

Budapest, 2005: <http://yuri.biondi.free.fr/downloads/SASE2005.pdf>