



# Accounting, Economics and Law A Convivium

https://www.degruyter.com/journal/key/AEL/html

### SASE Research Network P Annual Conference Virtual (online), 2 – 5 July, 2021

The Editors of "Accounting, Economics and Law: A Convivium" are pleased to announce the program of our SASE Network Annual Conference, comprising the following **network conferences** and panels:

- ✓ Author Meets Critics: "Intangible Flow Theory in Economics: Human Participation in Economic and Societal Production" By Tiago Cardao-Pito (Routledge,2021)
- ✓ Co-Creating a Research Agenda for Social Innovation
- ✓ Corporate Governance (I): Corporate Governance and Sustainable Business Models
- ✓ Corporate Governance (II): The Unfolding Quest for Sustainability
- ✓ Corporate Governance (III): Finance and Sustainable Business Models
- ✓ Empirical Research in Accounting (and elsewhere): Are We Earning Our Keep?
- ✓ Financial Accounting (I): Accounting Foundations
- ✓ Financial Accounting (II): Roots and Limits of the Shareholder Value Model
- ✓ Financial Accounting (III): Accounting Measurement Issues
- ✓ Financial Crises, Financial Flows, and Public Finances
- ✓ Institutions and Money in a Context of Internationalization
- ✓ International Tax Avoidance and Transparency
- ✓ Will a Hippocratic Oath Help Attenuate Unethical Behavior By Accountants and Accounting Firms?

The full program: http://yuri.biondi.free.fr/downloads/SASE2021Program.pdf

Our journal CONVIVIUM: <a href="https://www.degruyter.com/journal/key/AEL/html">https://www.degruyter.com/journal/key/AEL/html</a>

Our LinkedIn group: https://www.linkedin.com/groups/7419651/

Our Facebook group: https://www.facebook.com/CONVIVIUM.AEL/

Reuven Avi-Yonah, Yuri Biondi, and Shyam Sunder

Author Meets Critics: "Intangible Flow Theory in Economics: Human Participation in Economic and Societal Production" By Tiago Cardao-Pito (Routledge,2021)

### **Book Author**

Tiago Cardao-Pito ISEG, Universidade de Lisboa [University of Lisbon] Lisbon Portugal

### Critics

Jakob Kapeller Institute for Socio-Economics, University of Duisburg-Essen Duisburg Germany

Christine Cooper
University of Edinburgh
Edinburgh
United Kingdom

## **Co-Creating a Research Agenda for Social Innovation**

Paper ID# 17573: Introduction to the Panel

Adrian Zicari, ESSEC, Paris, France

Paper ID# 17583: Social Innovation, Why This Panel

Tanusree Jain, Trinity Business School, Dublin, Ireland

Paper ID# 17586: Our Proposition for an Innovative Session

Concepcion Galdon, Instituto de Empresa, Madrid, Spain

Moderator

Adrian Zicari

**ESSEC** 

Paris

France

**Session Organizers** 

Tanusree Jain

Trinity Business School, Dublin, Ireland

Concepcion Galdon

Instituto de Empresa, Madrid, Spain

Adrian Zicari

ESSEC, Paris, France

Mario Alves

FGV, Sao Paulo, Brazil

## Corporate Governance (I): Corporate Governance and Sustainable Business Models

**Paper ID# 17687:** The Evolving Corporation: The Pivot from Shareholder Primacy to Sustainable Value Creation

Thomas Clarke, University of Technology Sydney, Sydney, Australia

**Paper ID# 17319:** Profitability or Employment? Cross-Country Comparison of the World's Largest Corporations

Shinichi Hirota, Waseda University, Tokyo, Japan

Paper ID# 16556: Do We Need: "a New Model for Corporate Governance"?

Shann Turnbull, International Institute for Self-governance, Sydney, NSW, Australia

Moderator

Thomas Clarke
University of Technology Sydney
Sydney
Australia

**Session Organizer** 

## Corporate Governance (II): The Unfolding Quest for Sustainability

**Paper ID# 17976:** The Financial and the Non-Financial: Interactions of Substance and Communication in the UE Approach

Emmanuel Picavet, Université Paris 1 Panthéon-Sorbonne, UFR 10 & UMR 8103, Paris, France

**Paper ID# 17858:** A Psycholinguistic Perspective: Sustainability Disclosure Quality and Sustainability Performance

Chrislyn Tang, University of Barcelona, Barcelona, Spain

**Paper ID# 18043**: Organizational Sensemaking in Corporate Social Responsibility Evolution: Comparative Studies of Two Oil Companies

**Yuanyuan Wu**, Faculty of Business Administration, Lakehead University, Orillia, ON, Canada and **Liyun Qi**, School of Economics and Management, Dalian University of Technology, Dalian, China

**Paper ID# 17866:** The French Société à Mission: A Renewal in Non-Shareholder Stakeholders' Rights to Sue a Corporation for Misconduct?

Kevin Levillain, Blanche Segrestin and Armand Hatchuel, MINES ParisTech, Paris, France

Moderator

Emmanuel Picavet
Université Paris 1 Panthéon-Sorbonne, UFR 10 & UMR 8103
Paris
France

**Session Organizer** 

### **Corporate Governance (III): Finance and Sustainable Business Models**

Paper ID# 17689: Corporate Governance: A Contemporary Survey

Thomas Clarke, University of Technology Sydney, Sydney, Australia

**Paper ID# 17293:** Exploring Sustainable Business Model Innovation in Emerging Companies : The Case of Fintech Start-ups

Olfa Chelbi, Centre de recherche en gestion, Palaiseau, France

**Paper ID# 17821:** Caught between Path-Dependence and Green Opportunities - Assessing the Impetus for Green Banking in South Africa

Manuel Neumann and Carsten Elsner, University of Kassel, Kassel, Germany

Moderator

Thomas Clarke
University of Technology Sydney
Sydney
Australia

**Session Organizer** 

## Empirical Research in Accounting (and elsewhere): Are We Earning Our Keep?

Paper ID# 16674: Elephants in the Room: Accounting Seminars

James Ohlson, Hong Kong Polytechnic University, Hong Kong, China

**Paper ID# 16742:** Beyond p < 0.05: Bayesian Inference to Best Explanation

Sanjay Kallapur, Indian School of Business, Hyderabad, India

Accounting Research's "Flat Earth" Problem

William M. Cready, The Naveen Jindal School of Management, The University of Texas at Dallas

Moderator

Shyam Sunder, Yale School of Management, New Haven CT, USA

Discussants

Jonathan Glover, Columbia University, New York City NY, USA

Sanjay Kallapur, Indian School of Business, Hyderabad, India

**Session Organizers** 

James Ohlson Hong Kong Polytechnic University Hong Kong China

### Financial Accounting (I): Accounting Foundations

Paper ID# 16857: Yuji Ijiri's Fairness Question: Perspectives from Analytic Ethics and Game Theory

**Tae Wan Kim**, **Pierre Jinghong Liang** and John Hooker, Tepper School of Business, Carnegie Mellon University, Pittsburgh, PA

Paper ID# 18138: Mattessich and the Introduction of Measurement Theory in Accounting Theory

Nohora Garcia, Universidad Nacional de Colombia, Bogota, Colombia

Paper ID# 18027: Corporate Sustainability and the Realization Principle in Accounting

Clemence Garcia, Gakushuin University, Tokyo, Japan

Paper ID# 17605: Accounting and Reporting for Co-Operatives: A UK Perspective

**Elisavet Mantzari**, Birmingham Business School, Birmingham, United Kingdom and **Maureen McCulloch**, Oxford Brookes Business School, Oxford, United Kingdom

Moderator

Clemence Garcia Gakushuin University Tokyo Japan

**Session Organizer** 

## Financial Accounting (II): Roots and Limits of the Shareholder Value Model

Paper ID# 16927: Get the Picture?: The Myopic Vision of the Pathways Commission

**Paul Williams**, North Carolina State University, Raleigh, NC and **Eileen Taylor**, NCSU College of Management, Raleigh, NC

**Paper ID# 17074:** Accounting and the Political Imaginaries of Shareholder Value: Between Value Creation and Crisis

Horacio Ortiz, CNRS and ECNU, Paris, France

**Paper ID# 17141:** Multidimensional Corporate Sustainability: An Inclusive Model for Evaluation of Sustainability

Guler Aras, Yildiz Technical University, Istanbul, Turkey

Paper ID# 17031: Accounting and Commons: Insights from the Care Method

Edouard Jourdain, EHESS, Paris, France and Victor Counillon, Dauphine, Paris, France

Moderator

Paul Williams North Carolina State University Ralegih NC USA

Session Organizer

## Financial Accounting (III): Accounting Measurement Issues

**Paper ID# 16833:** Accounting Standards and Discount Rates in DB Pension Scheme Evaluation: The Contractual Accrual Rate

Con Keating, Brighton Rock Group, London, United Kingdom

Paper ID# 17382: The Impact on Fair Value Accounting of Market-Multiple Based Valuation Methods

**Alessandro Migliavacca**, Department of Economics and Statistics Cognetti de' Martiis - University of Turin, Turin, Italy

**Paper ID# 17458:** Auditability of Goodwill Measurement: The Impairment-Only Approach from an Evolutionary Point of View

Hendrik Sander, University of Duisburg-Essen, Essen, Germany

Moderator

Shyam Sunder
Yale School of Management
New Haven CT
USA

Session Organizer

### Financial Crises, Financial Flows, and Public Finances

**Paper ID# 16860:** On the Efficiency in the Use of Recovery Fund Resources. Lessons from Cohesion Policy History

Fiorella Vinci, Università degli Studi eCampus, Novedrate, Italy

Paper ID# 17663: Bagehot's Giant Bubble Failure

Andrew Odlyzko, University of Minnesota, Minneapolis, MN

Paper ID# 17272: Changing Landscape of Providing Consumer Credits

Maria Lissowska, Warsaw School of Economics, Warszawa, Poland

Moderator

Maria Lissowska Warsaw School of Economics Warszawa Poland

Session Organizer

## **Institutions and Money in a Context of Internationalization**

**Paper ID# 16811:** Long Term Partnership Dimension: Institutionalisation of International Relations and Economic Exchanges

Olga Karasseva, CEMI, PARIS, France

Paper ID# 16810: Public Finances and Migrants' Remittances in the Republic of Moldova

Dorina Rosca, Ladyss-CNRS, Paris, France

Paper ID# 16655: An Accounting History of Credit Money

Maxime Izoulet, CEMI, MOULINS, France

Moderator

Maxime Izoulet Centre d'Etude des Modes d'Industrialisation Paris France

**Session Organizer** 

Maxime Izoulet Centre d'Etude des Modes d'Industrialisation Paris France

### **International Tax Avoidance and Transparency**

Paper ID# 16673: International Tax Law - Status Quo, Trends and Perspectives

Reuven Avi-Yonah, University of Michigan, Ann Arbor, MI

Paper ID# 16809: Transparency Just for Show: Evaluating Country By Country Data

**Saila Stausholm**<sup>1</sup>, Petr Jansky<sup>2</sup> and Marek Sedivy<sup>2</sup>, (1)Copenhagen Business School, Copenhagen, Denmark, (2)Charles University Prague, Prague, Czech Republic

**Paper ID# 17012:** Reducing Tax Avoidance of Multinational Groups By a New Substantiation of the Arm's Length Principle?

**Anna-Lena Scherer**, Dr. Ute Schmiel and Dr. Hendrik Sander, University of Duisburg-Essen, Essen, Germany

**Paper ID# 17174:** Corporate Tax Disclosure and Impression Management: The Case of French Listed Firms

**Florence Depoers**, Université Paris Nanterre, Nanterre, France and **Tiphaine Jérôme**, Université Grenoble, Grenoble, France

Moderator

Reuven Avi-Yonah University of Michigan Ann Arbor MI USA

**Session Organizer** 

## Will a Hippocratic Oath Help Attenuate Unethical Behavior By Accountants and Accounting Firms?

Paper ID# 17892: Accounting's Hippocratic or Hypocritical Oath?

Paul F Williams, North Carolina State University, Ralegih, NC

Paper ID# 17895: The Professional Underpinnings of an Ethical Oath

Sue Ravenscroft, Iowa State University, Ames, IA

**Paper ID# 17902:** Will a Hippocratic Oath Help Attenuate Unethical Behavior By Accountants and Accounting Firms?

Shyam Sunder, Yale School of Management, New Haven, CT

**Paper ID# 17906:** The Need for a Moral Compass in the Finance and Accounting Professions: Hippocratic Oath Versus Codes of Ethics

Guler Aras, Yildiz Technical University, Istanbul, Turkey

Moderator

Guler Aras Yildiz Technical University Istanbul Turkey

**Session Organizers** 

Guler Aras,

Yildiz Technical University, Istanbul, Turkey

**Shyam Sunder** 

Yale School of Management, New Haven CT, USA