



MSH-Paris Nord International Conference

**“Innovation, Governance and Finance:
Current Issues and New Challenges”**

Saint-Denis, 8-9 November 2010

Organizers Yuri Biondi (CNRS-Ecole Polytechnique/PREG), Cécile Cézanne (Université Paris 13 Nord/CEPN) and Olivier Weinstein (Université Paris 13 Nord/CEPN)
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Venue: Maison des Sciences de l'Homme Paris Nord (MSH Paris Nord)
4, Rue de la Croix Faron, 93210 Saint-Denis La Plaine, France
<http://www.mshparisnord.org/acces.htm>

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Cette conférence s'intéresse aux liens majeurs entre gouvernance, finance et financiarisations, et les stratégies et les processus d'innovation mis en place dans les entreprises et les institutions financières de nos jours, avec une attention spécifique aux enjeux institutionnels et organisationnels de ces trois dimensions.

This conference aims at addressing critical links and relationships between governance, finance and financialization, and innovation strategies and processes at work in business and finance nowadays, with specific attention to their institutional and organizational implications.

Program

Monday 8 November

- 14.00-14.30: Welcome address by Yuri Biondi, Cécile Cézanne and Olivier Weinstein
14.30-15.30: Keynote speaker: **Michel Aglietta**, “Financialization and the Firm”
15.30-15.45: Coffee break

15.45-18.00: Plenary Session 1: *Institutional Perspectives on Finance*

Serge Galam	“Valeur fondamentale et croyances collectives: de l’idée de chacun à l’opinion de tous et vice-versa”
Luca Fantacci	“Reconciling Money and Goods: Keynes’ Reform Proposals for International Finance and Trade”
Gordon Murray	“Reflections on the State as Venture Capitalist”
Chair: Michel Aglietta	

Tuesday 9 November

9.30-11.00: Plenary Session 2: *The Governance of Innovation*

Simon Deakin & Andrea Mina	“Corporate Governance and Innovation”
Jackie Krafft, Yiping Qu, and Jacques-Laurent Ravix	Gouvernance d’entreprise et performances sectorielles: Une réévaluation de la fiabilité des scores et des mesures de bonne gouvernance
Chair: Gordon Murray	

11.00-11.15: Coffee break

11.15-12.45: Plenary Session 3: *Firms, Finance and Business Behavior*

Marianne Rubinstein & Cécile Cézanne	“CSR, Intangibles and Shareholder Value”
Valérie Revest	“The Success of the Alternative Investment Market and the Growing Firms”
Chair: Simon Deakin	

12.45-14.30 : Lunch

14.30-16.00: Plenary Session 4: *Behavior and Regulation of Financial Actors*

Sabine Montagne	“Long Money, Short Investment : Long Term Investor Facing the Asset Management Industry”
Ivan Tchotourian	“La gouvernance du secteur bancaire”
Chair: Thierry Kirat	

16.00-16.15: Coffee break

16.15-17.15: Debates: “*Behind the Crisis of Financialization: A New Corporate Model?*”

Chair: **Yuri Biondi**

20.00: Gala Dinner