

New- 20% Discount with this flyer, order your copy today! Discount Code: MRJ76

Accounting and Business Economics

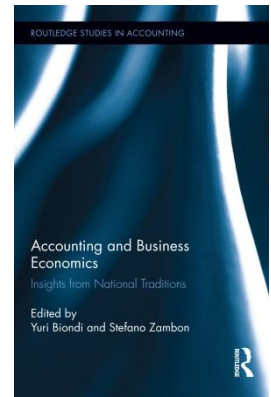
Insights from National Traditions

Edited by Yuri Biondi, Stefano Zambon

Hardback: 978-0-415-88702-1: ~~\$125.00 – £80.00~~ Discounted Price: \$100.00 - £64.00

To order your copy today, follow the instructions on the form overleaf.

The recent financial crisis has sparked debates surrounding the nature and role of accounting in informing capital markets and regulatory bodies about the financial performance and position of a firm. These debates have drawn attention to the broader implications of accounting for the economy and society. Accounting and Business Economics brings together leading international scholars to examine the current state of accounting theory and its fundamental connection with the economics and finance of firms, viewing the business entity from not only accounting, but also national, economic, social, political, juridical, anthropological, and moral points of view.



Part I: Introduction 1. **The Genesis of an Academic Discipline: Accounting Theories of the First Half of the Twentieth Century** Richard Mattessich Part II: **At the Roots of National Traditions of Accounting and Business Economics** 2. **Accounting and the Business Economics Tradition in Germany** Walther Busse von Colbe and Rolf U. Fuebier 3. **Accounting and Economia Aziendale in Italy, 1911 Afterward** Arnaldo Canziani 4. **The Accounting and Business Economics Traditions in Japan** Masatoshi Kuroda and Ellie Okada 5. **Accounting and Business Economics in the Netherlands** Kees Camfferman 6. **Development of Accounting and Business Economics in Finland: From a Practical Discipline to a Scientific Subject and Field of Research** Salme Näsi and Juha Näsi 7. **Accounting and Business Economics. Traditions in Sweden: A Pragmatic View** Sten Jönsson 8. **Accounting and Business Economics in Denmark** Anne Loft, Jan Mouritsen, and Carsten Rohde 9. **Accounting and Business Economics: Emergence and Consolidation as Autonomous Disciplines in Spain** Vincente Montesinos 10. **The Three Main Schools of the French Financial Accounting Doctrine: A Historical Survey** Jacques Richard 11. **Accounting and the Absence of a Business Economics Tradition in the United Kingdom** Christopher Napier 12. **Developments in Accounting and Business Economic Thought: Evidence from the United States** Garen Markarian Part III: **Comparative Analyses, Insights and Implications for Accounting and Business Economics** 13. **Insights on German Accounting Theory** Michael Hommel and Stefanie Schmitz 14. **Accounting, Economics and Law of the Enterprise Entity: A.C. Littleton and the German-American Connection** Yuri Biondi 15. **Accounting Relativism: The Unstable Relationship Between Income Measurement and Theories of the Firm: The Case of the Traditions of Italy and the United States** Stefano Zambon and Luca Zan 16. **Accounting and Business Economics Traditions in Italy** Enrico Vigano 17. **Portuguese and Spanish Languages Traditions** Esteban Hernandez Esteve 18. **Accounting and Business Economics: Understanding the Past to Face the Present and Prepare the Future** Yuri Biondi

Author Biography

Yuri Biondi is tenured research fellow at the CNRS, appointed to the ESCP Europe in Paris. His research interests include theory, accounting and financial regulation, as well as the relations between economy, accounting, and finance in business and non-business entities. He is co-editor of *The Firm as an Entity: Implications for Economics, Accounting, and Law* (Routledge, 2007).

Stefano Zambon is chair of accounting and business economics at the University of Ferrara, and a visiting scholar at London Business School; ESCP, HEC, and CNAM in Paris; the Universities of Reading, Melbourne, Boston, Metz, Canterbury (NZ), Waseda (Tokyo), Bolzano/Bozen, and the Stern School of Business (NYU). He is a leading scholar of accounting and business economics in Europe and author of *Locating Accounting in its National Context: The Case of Italy* (2002).

ORDER YOUR BOOKS TODAY...

Qty	Title	ISBN	Price	Total

Your Details – Please use block capitals.

Name: _____

Email: _____

Organisation/School: _____

Address: _____

Zip/Postcode: _____ Country: _____

Telephone (including area code): _____

Sub-total

Postage

TOTAL

IF YOU ARE IN THE UK/REST OF WORLD:

Return this form via post to:
 Marketing Department, Routledge,
 FREEPOST SN926, 2 Park Square, Milton Park,
 Abingdon, Oxon, OX14 4BR, UK

or

Telephone: +44 (0) 1235 400524
 Fax: +44 (0) 1235 400525
 E-mail: tandf@bookpoint.co.uk
 Online: www.routledge.com

Postage:

5% of total order
 (£1 min charge, £10 max charge)
 Next day delivery +£6.50*

*We only guarantee next day delivery for orders received before noon.

IF YOU ARE IN THE US/CANADA/LATIN AMERICA:

Return this form via mail to:
 Routledge, 7625 Empire Drive
 Florence, KY 41042, USA

or

Telephone: Toll Free 1-800-634-7064
 (M-F: 8am-5:30pm EST)
 Fax: Toll Free 1-800-634-4724
 E-mail: orders@taylorandfrancis.com
 Online: www.routledge.com

Postage:

US: \$5.99 1st book;
 \$1.99 for each additional book
 Canada: Ground: \$7.99 1st book;
 \$1.99 for each additional book
 Expedited: \$15.99 1st book;
 \$1.99 for each additional book
 Latin America: Airmail: \$44.00 1st book;
 \$7.00 for each additional book
 Surface: \$17.00 1st book;
 \$2.99 for each additional book

Sales Tax/GST:

Residents of AZ, CA, CO, CT, FL, GA, IL, IN, KY, MA, MD, ME, MO, NJ, NY, PA, TN, TX, UT, VA and CANADA please add local sales tax.

Canadian residents please add 5% GST.
 We request all individual orders be pre-paid.

Methods of Payment

To pay by credit card, please visit:

www.routledge.com/9780415781718

Or find your local customer service department's phone number and email address to the right.

Signature: _____ Date: ____/____/____
order not valid without signature *Only if paying by Maestro

Prices and publication dates are subject to change without notice.

Taylor & Francis eBooks FOR LIBRARIES

ORDER YOUR FREE 30 DAY INSTITUTIONAL TRIAL TODAY!

Over 23,000 eBook titles in the Humanities, Social Sciences, STM and Law from some of the world's leading imprints.

Choose from a range of subject packages or create your own!

Key Features:

- ▶ Free MARC records
- ▶ COUNTER-compliant usage statistics
- ▶ Flexible purchase and pricing options

For more information, pricing enquiries or to order a free trial, contact your local sales team.

UK and Rest of World: online.sales@tandf.co.uk
 US, Canada and Latin America: e-reference@taylorandfrancis.com

www.ebooksubscriptions.com



eupdates Taylor & Francis Group

Want to stay one step ahead of your colleagues?

Sign up today to receive free up-to-date information on books, journals, conferences and other news within your chosen subject areas.

Visit www.tandf.co.uk/eupdates and register your email address, indicating your subject areas of interest.

If you have questions or concerns with any aspect of the eUpdates service, please email eupdates@tandf.co.uk or write to: eUpdates, Routledge, 2/4 Park Square, Milton Park, Abingdon, Oxfordshire OX14 4RN, UK.

Routledge Paperbacks Direct

Responding to the changing needs of academics and students, we have now made a selection of our hardback publishing available in paperback format. Available directly from Routledge only and priced for individual purchase, titles are added to the selection on a regular basis.

Visit www.routledgepaperbacksdirect.com for a full list of available titles.

Recommend key titles to your librarian today.

Ensure that your library has access to all the latest publications.

Visit www.routledge.com/info/librarian.asp today and complete our online Library Recommendation Form.



Routledge Revivals

Discover Past Brilliance...

www.routledge.com/books/series/Routledge_Revivals