

EAEPE International Conference

« Governing the Business Enterprise: Ownership, Institutions, and Society »

22 and 23 May 2008



At the Cnam, Paris
Amphitheatre n° 3 « Aimé Laussedat »
2, rue Conté
75003 Paris
M3 and M11 « Arts et Métiers » stop
M3 and M4 « Réaumur-Sebastopol » stop

Presentation :

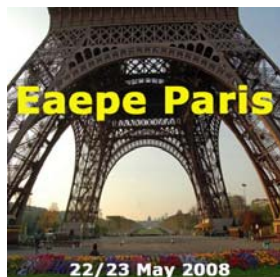
Economies and societies are shaped by the working of organisations and institutions that raise overwhelming issues of governance and regulation. At the same time, the understanding of organisations and institutions require special attention from several professional and scholarly communities concerned with these issues. The governance and regulation of business enterprises call therefore for investigations having a business and a civic content.

Moreover, recent trends have shifted the financial, economic, and legal environments in somewhat dramatic and unexpected ways. For those interested in governance and regulation of business affairs, these are times of blood, sweat and tears. The scandals surrounding the failures and shortcomings associated with Long Term Capital Management, Enron, American Home Mortgage and many others, and the financial instability experienced by financial markets cast doubts on widespread governance practices and regulatory policies that have been fostered in the recent decades. Concerns are increasingly expressed on fair value and global accounting convergence, but also on corporate governance and social responsibility, financial instability and international economic relationships facing globalization, in a way many may never have imagined and few welcomed. The emerging challenge is how to answer these issues without further distressing the entire socio-economic system. Environmental, societal, and civic needs are at the core of the new agenda, but, in some instances, changes are required also to protect stakeholders (including shareholders) and to assure the proper working of the economic and financial systems. The state of business governance and regulation is thus under strict scrutiny.

This international conference aims to provide a valuable and timely contribution to this debate by convening leading scholars from different disciplines concerned with governance and regulation of the business enterprise. Accounting standards, social responsibility, and property regulation, only mentioning but three interconnected fields of inquiry, have become central to the work of social scholars from economics, accounting, and law. The three disciplines have developed distinctive perspectives and methodologies of research in order to deal with significant financial, economic, and legal issues that are actually of common concern. However, their respective approaches rarely interact or even know each one another.

This international conference wishes to overcome this unsatisfactory situation which results in a limited, partial or even biased understanding of significant problems in the economy and society. During the conference, featured scholars from different disciplines and from several countries will share their specialised knowledge and contribute to developing a comprehensive understanding of the governance and regulation of the business enterprise.





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Agenda for the 22 May :

9 :00 – 9 :30 Opening addresses by **Ch. Hoarau** (Cnam) and **P. Petit** (Cnrs, CEPN)

9 :30 – 11 :00 « Regulating the Dynamics of Capitalism », moderated by **P. Petit** (Cnrs, CEPN)

R. Boyer (Cnrs, PSE) – The Enterprise issue and the institutional analysis of capitalism

Güler Aras (Yildiz Technical University, Istanbul) et **David Crowther** (De Montfort University, UK) - The Durable Corporation: Re-examining sustainability in an era of global governance

11 :00 – 11 :15 Break

11 :15 – 12 :45 « Governing the Business Enterprise », moderated by **O. Weinstein** (Université Paris XIII Nord)

Th. Clarke (University of Technology Sydney, Australia, Centre for Corporate Governance) – The ownership perspective and beyond: a critique of Anglo-American model of corporate governance

A. Rebérioux (Université Paris X Nanterre) – Governing the business firm and labour relationships

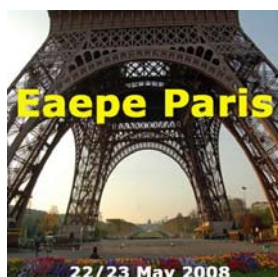
12 :45 – 15 :00 Lunch time

15 :00 – 16 :30 « Accounting and Economics of the Firm as an Entity », moderated by **C. R. Baker** (Adelphi University)

S. Sunder (Yale University) – Accounting for Enterprise Income and Value

Y. Biondi (Cnrs, CERAG and Cnam) – Accounting, Economics and Law of the Firm as an Enterprise Entity

Free evening



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Agenda for the 23 May :

9:00 – 10:30

« The Regulation of the Business Enterprise »,
moderated by **A. Canziani** (Università di Brescia)

K. Strasser and **Ph. Blumberg** (University of Connecticut School of Law) – Law and Economics of Enterprise Groups

R. Avi-Yonah (University of Michigan School of Law) – Taxation, corporate social responsibility and the business enterprise

10 :30 – 10 :40

Break

10 :40 – 12 :10

« The Firm in the Knowledge Economics »,
moderated by **Y. Biondi** (Cnrs, CERAG and Cnam)

M. Dietrich (Sheffield University) et **J. Krafft** (Cnrs, Gredeg) – Firm Governance in the knowledge economy

B. Coriat et **O. Weinstein** (Université Paris XIII Nord) – Enterprise and intellectual property regimes

12 :10 – 14 :00

Lunch time

14 :00 – 15 :30

« Law and Economics of the Firm », moderated by **Th. Kirat** (Cnrs, IRISES)

P. Zumbansen (Osgoode Hall Law School, York University, Toronto, CLPE Network) – Knowledge Society Corporate Governance: The New Political Economy of the Embedded Firm

R. Dibadj (University of San Francisco School of Law) – Theory of the Firm: Norms and Interdisciplinarity

15 :30 – 15 :45

Break

15 :45 – 17 :15

« Managing the Social Responsibility »,
moderated by **R. Perez** (Université de Montpellier, emeritus)

A. Hatchuel (Ecole des Mines, Paris) – The corporation against the enterprise: Can research foster new models of collective management?

M. Rubinstein (Université Paris VIII Diderot) – The social responsibility of business: from business ethics to business strategy

17 :15 – 17 :30

Closing address by **Ch. Hoarau** (Cnam)

Gala Dinner, **20 :30** (only on invitation)